



ESPA
EUROPEAN SPAS ASSOCIATION

ESPA INNOVATION

AWARDS 2019

Application Form

ESPA Innovation

Awards 2019

Deadline for applications: 30.04.2019

www.espainnovationawards.eu

[#ESPAInnovationAwards2019](https://twitter.com/ESPAInnovationAwards2019)



ENTERING APPLICANT BRAND/DESTINATION NAME

COMPANY OR MUNICIPALITY

ADRESS

EMAIL

WEBSITE

CONTACT PERSON AND BUSINESS TITLE

DIRECT PHONE CONTACT

Please ensure that all sections of this form are completed, that all signatures are obtained and, that you type or print your name on this form in the manner that you wish it to appear on your certificate.

1. CATEGORY ENTERED	X
C1: INNOVATIVE SPA DESTINATION	
C2: INNOVATIVE MEDICAL SPA	
C3: INNOVATIVE SPA HOTEL	
C4: INNOVATIVE SPA CONCEPT	
C5: INNOVATIVE SPA PRODUCT	
C6: INNOVATIVE HEALTH SPA PROGRAMME	
C7: INNOVATIVE SPA EDUCATION	
C8: INNOVATIVE MEDICAL SPA SCIENTIFIC RESEARCH	

2. Summary of your application (Max 100 words):

3. Provide us with details about your Innovation according to the selected Category ([find the form for each category in the following pages](#))

CATEGORY 1:

INNOVATIVE SPA DESTINATION

Awarded to: SPA CITIES | SPA DESTINATIONS

Where the Value of the Innovation lies: Urban Development, Destination Ambience, Destination Brand, Quality of facilities, Unique Selling Proposition, Eco-friendly destination, Quality and diversity of touristic attractions-

Eligible to enter: Municipalities

Fill the form

1. Short Description of your Spa Destination (100 words)
2. Originality Is it unique compared with other Spa Destinations ?
3. Impact or benefits of the Innovation Does it make a fundamental change in the attractiveness of the Destination ?
4. Sustainability Is it an environmental friendly Destination ?

CATEGORY 2:

INNOVATIVE MEDICAL SPA

Awarded to: MEDICAL SPA CENTERS | MEDICAL SPA FACILITIES

Where the value of the Innovation lies: Medical Services, Spa Management, Concept, Unique Selling Proposition, Brand, Quality of facilities, Eco-friendly facilities, Evidence Based Medical background, Architecture, Design, Eco-friendly.

Eligible to enter: Medical Spa Centers or Medical Spa Facilities (using local & natural resources e.g *Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases*)

Fill the form

<p>1. Short Description of your Medical Spa (100 words)</p>
<p>2. Originality Is it unique (local or with signature or other USP) and not adapted from other Medical Spa ?</p>
<p>3. Impact or benefits of the Innovation Does it make a fundamental change in the attractiveness of the Medical Spa ?</p>
<p>4. Sustainability Is it a Eco-friendly Medical Spa ?</p>

CATEGORY 3: INNOVATIVE SPA HOTEL

Awarded to: SPA HOTELS

Where the Value of the Innovation lies: Quality of Services, Products, Design, Architecture, Concept, Quality and diversity of Spa programmes, Eco-friendly

Eligible to enter: Spa Hotels

Fill the form

1. Short Description of your Spa Hotel (100 words)
2. Originality a. Is it unique (USP) and not adapted from other Spa Hotel ? b. Does the Spa Hotel offer includes natural and/or local products from the region ?
3. Impact or benefits of the Innovation Does it make a fundamental change in the attractiveness of the Spa Hotel ?
4. Sustainability Is it a eco-friendly Spa Hotel ?

CATEGORY 4: INNOVATIVE SPA CONCEPT

Awarded to: RECREATIONAL SPA CENTERS OR FACILITIES

Eligible to Enter: Spa Complexes, Spa Resorts using local & natural remedies

Where the Value of the Innovation lies: Concept, Design, Architecture, Equipment, Materials, Eco-friendly facilities, Technology, Atmosphere, Integration with the nature.

Fill the form

1.Short Description of your Spa Complex/Spa Resort (100 words)
2. Originality a.Is it unique (USP) and not adapted from other Spa facility/ Spa center/Spa hotel other b.Does the concept includes Brand and signature USP, local and regional elements, treatments menu, tailored treatments according to the guest needs and wants?
3. Impact or Benefits of the Innovation Does it make a fundamental change in the attractiveness of the Spa facility / Spa center / Spa hotel / other
4. Sustainability Is it a environment friendly Spa Concept

CATEGORY 5: INNOVATIVE HEALTH SPA PROGRAMME

Awarded to: MEDICAL SPA TREATMENTS

Where the value of the Innovation lies: Medical Spa Concept and benefits for the client, Evidence-based benefits

Eligible to enter: Medical Spa Centers and Medical Spa Facilities (using local & natural resources e.g Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases)

Fill the form

<p>1.Short description of your Health Spa Programme (100 words)</p>
<p>2. Originality Is it unique (USP) and not adapted from other Health Spa Programme ?</p> <p>b.Is it meant for disease prevention and/or healthy lifestyle enhancement and/or overall health and/or wellbeing balance ?</p> <p>c.Is there a methodology to measure and control the efficiency of the health programme ?</p> <p>d.Does the programme includes signature and/or local elements ?</p>
<p>3. Impact or benefits of the Innovation Does it make a fundamental change in the attractiveness of the Medical Spa center / facility ?</p>
<p>4. Sustainability Is it a Eco-friendly friendly Health Spa Programme</p>

CATEGORY 6: INNOVATIVE SPA PRODUCTS

Awarded to: SPA PRODUCTS BRANDS

Where the value of the Innovation lies: Benefits for the client/consumer.

Eligible to enter: Spa Products, Spa Furniture, Thermal Dermocosmetics, Spa Equipment, *and others with natural ingredients.*

Fill the form

1.Short description of the Spa Product (100 words)
2. Originality Is it unique (USP) and not adapted from other Spa Products ?
3. Value proposition to the client / consumer Does it make a fundamental change in the attractiveness of the Brand or Spa facility or Spa center or Spa hotel ?
4. Is there a methodology to measure and control the efficiency of the Spa Product ?

CATEGORY 7: INNOVATIVE SPA EDUCATION

Awarded to: DEGREE PROGRAMMES

Where the value of the Innovation lies: Degree Programmes that challenge and seek novel theoretical concepts, new approaches or methodologies, new findings.

Eligible to enter: Universities, Colleges.

Fill the form

1.Short description of the Spa Education programme (100 words)
2. Originality Is it unique (USP) and not adapted from other spa Education programmes ?
3. Use of modern methods
4. Importance for the state-of-the-art evolution of the spa sector Does it make a fundamental change in the attractiveness of the Spa sector ?

CATEGORY 8: INNOVATIVE MEDICAL SPA SCIENTIFIC RESEARCH

Awarded to: SCIENTIFIC RESEARCH

Where the value of the Innovation lies: Evidence-based research on Balneology, New approaches or methodologies, New findings.

Eligible to enter: Researchers.

Fill the form

Short description of the Scientific Research (100 words)

Please attach file or files with the published Medical Spa Scientific Research papers or articles, and/or any other documentation related to the scientific research.

SUPPORTING MATERIALS GUIDELINES

Video, photos and supporting materials

Videos, Photos, and other supporting materials must be attached to support the information provided in the form, according to the [Application Form](#) for best evidence of your entry.

Supporting materials guidelines

Supporting materials are one of the most important elements of your entry. That's what the jury will examine first, watch and read during their decision-making.

Compulsory Materials:

- Video (Categories 1, 2, 3, 4, 6)
- Digital images (Categories 1, 2, 3, 4, 5, 6, 7)

Recommended materials:

- Video (Categories 5, 7)
- PDF materials (English language)
- Digital Supporting Content (English language)
- URL

Digital images (Categories 1 to 7)

Specifications: JPG or PNG, CMYK, 7063 x 5008 pixels, 5-15MB.

Video File Format Guidelines

Please supply a high quality video as .MOV or .MP4, preferred Full HD or HD minimum 720p.

The maximum file size cannot be higher than 350mb.

Maximum length: 2 minutes (120 seconds)

Video can be translated or subtitled, so that they can be understood by the English-speaking jury.

Content URL

Direct link to your (e.g.) website, microsite, app download page or social media page.

I hereby certify that the information above is true and accurate.

Signature:	Date of Application:
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Return this Application Form accompanied by the supporting materials to:

ESPA INNOVATION AWARDS 2019
Jury of the ESPA Innovation Awards
awards@europeanspas.eu

Deadline: 30.04.2019



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